



Consider all these factors, compare the cost of purchasing one particular piece of construction equipment against the cost of renting it for six months.

Our rental company dedicated to providing you the products and services you need to complete your job in the best, most economical manner possible.

Visit our company, we'll be glad to show you around!



Redfish Rental of Houma, LA Inc.
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Redfish Rental of Lake Charles Inc
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(337) 367-0802 Fax: (337) 359.8818

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Redfish Rental of Orange Inc.
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Redfish Rental of Fourchon Inc.
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Redfish Rental of Ingleside Inc.
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Ingleside, TX. 78362
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WHY RENT
CONSTRUCTION
EQUIPMENT?

HERE ARE
12

GOOD REASONS
TO THINK
"RENTAL."



1 **Minimum Inventory** - Ownership can be very expensive when equipment is idle. Combining ownership of basic equipment with rental equipment as needed will minimize idle time.

2 **Right Equipment for the Job** - Eliminate the hidden costs of inefficiency due to the use of wrong size or type of equipment and the maintenance and repair incurred. Rental equipment ensures the right equipment for the job.

3 **Warehousing** - Using rental equipment eliminates the need for large storage areas/buildings, thus, overhead in your cost of doing business is minimized.

4 **Breakdowns** - Virtually all equipment is subject to occasional breakdowns. However, when rental equipment breaks down, idle time is minimized through replacement by the rental company, and repair costs are eliminated.

5 **Maintenance** - Rental equipment includes full maintenance, no repair shop, no spare parts inventory, no mechanics, no added maintenance payroll, or maintenance recordkeeping.

6 **Equipment Obsolescence** - Ownership of equipment involves the risk of rising wage costs and slower job completion due to owning worn, obsolete models when new, better, faster models are available from our rental company.

7 **Disposal Costs** - Preparing used, obsolete equipment for resale, advertising and selling time are of ownership that do not occur when renting equipment.

8 **Cost Control** - Knowing the true cost of owned equipment is difficult. Rental equipment offers you just one affordable cost figure, the rental invoice cost.

9 **Inventory Control** - The presence of continued billing on rented equipment establishes personal accountability. Inventory loss due to pilferage is minimized

10 **Taxes/License** - Personal and property taxes and license costs are eliminated on rented equipment.

11 **Conservation of Capital** - Renting construction equipment frees your capital for other potentially more profitable uses.

12 **Increase in Borrowing Capacity** - Contractors who rent instead of purchase find borrowing easier with better ratio of assets to liabilities since equipment does not appear as a liability on the balance sheet. The normal line of bank credit is not disturbed, a most important asset in securing bonds for construction work.



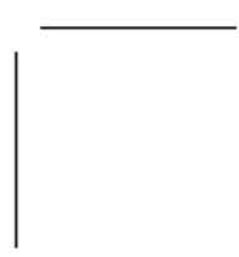
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4OVER, INC. **CERTIFIED**

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