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A SPC Homes Publication

Fall 2007

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Quality Homes is a free quarterly publication distributed locally. It is available in selected real estate offices, mortgage companies, title agencies and other businesses associated with the home building and real estate industry. Please call if you would like copies placed at your business.

We do not necessarily endorse the views and opinions expressed in the articles and advertisements in this publication.

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Message From Our Founder

Real estate has increasingly become an essential part of people's daily lives, whether it is buying, renting or selling. Quality Homes strives to show affordable real estate to those families looking to invest for their future. Although, to some, paying off your home may seem difficult; Quality Homes is here to show you that your "American Dream", whatever that may be, rests close at hand. You see, we all become rich in different ways. Some are rich in love while others are rich in health. Quality Homes intends to make us all rich by how we think. This publication encourages finding your individual definition of wealth and hopes to instill a desire to obtain your own piece of real estate, in turn fulfilling a part of your "American Dream."

**Lazaro Rodriguez
President and CEO**



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Who We Are...

For more than 10 years, the friendly, knowledgeable professionals at SPC Homes have been providing Floridians with a full line of top quality residential and commercial construction services at truly affordable prices. We're dedicated to building homes and commercial properties of distinction that fit naturally into their surroundings, and generate real long-term value for homeowners, businesses, municipalities and neighbors.

SPC Homes continues its rapid growth in central Florida because we are 100% committed to not only meeting but exceeding our customers' expectations - start to finish - from pre-planning, land acquisition and zoning through construction completion and clean-up.

Whether working with your architect or ours, SPC's outstanding reputation for quality and workmanship is built on the understanding that our customers rely on us not to build just a house, but a home. That's why we treat every project as if it were our own home.

And unlike national "mega-builders," SPC calls central Florida home, so you can always be sure of receiving the most attentive and detail-oriented service in the business, starting with the personal attention of our president and founder, Lazaro Rodriguez, on every project.

We invite you to explore what we can offer you, contact us with any questions you may have and schedule a free consultation on your upcoming construction project. We look forward to partnering with you!



George Jimenez
Construction Manager

From working in construction with his father as a kid, to gaining 20 years of management experience, George feels when it comes to building a home, "I am a firm believer in quality and I value being able to deliver someone their dream home."



Roger A. Rey
Purchasing Director

With a background in industrial electricity and management through the HBA, Roger yields over 10 years of experience in the home building industry and believes the best part is, "Actually seeing the finished tangible product, you get to see the actual fruit of your labor."



Aimee C. Shea
Executive Assistant

As a 2007 Florida State University Alumna she considers, "Helping build a house that becomes a home for someone is a truly rewarding experience."

Helping You Achieve The American Dream



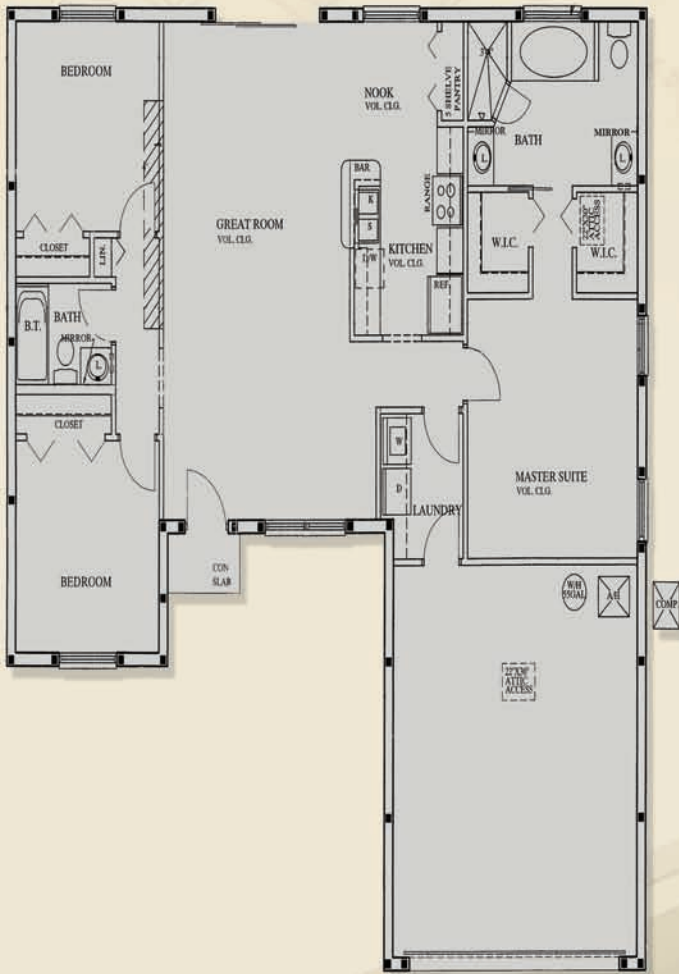
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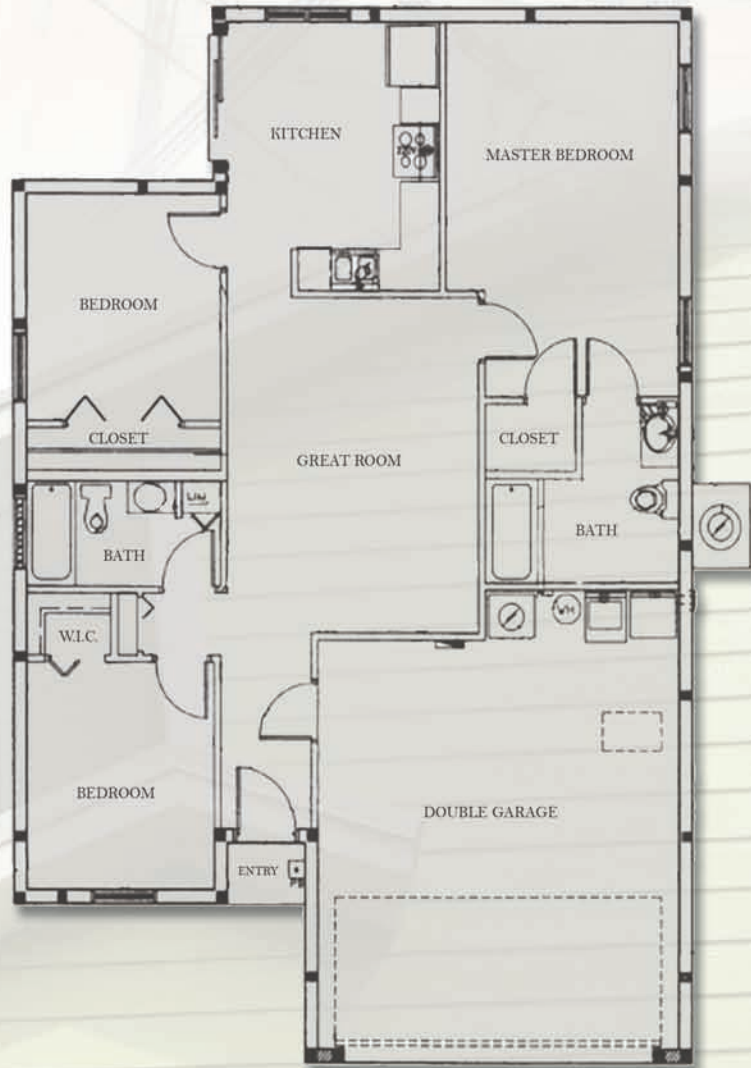
2391 PEMBERTON ST • OVIEDO

This oversized corner 1/3 acre lot includes 3 bedrooms and 2 bathrooms with a double car garage and brick paved driveway. Located in a quiet neighborhood near UCF in the Seminole County school district and no HOA. Comes with a 10 year structural limited warranty and possible 100% financing WAC. **\$275,000.**



1627 GRAND ST • ORLANDO

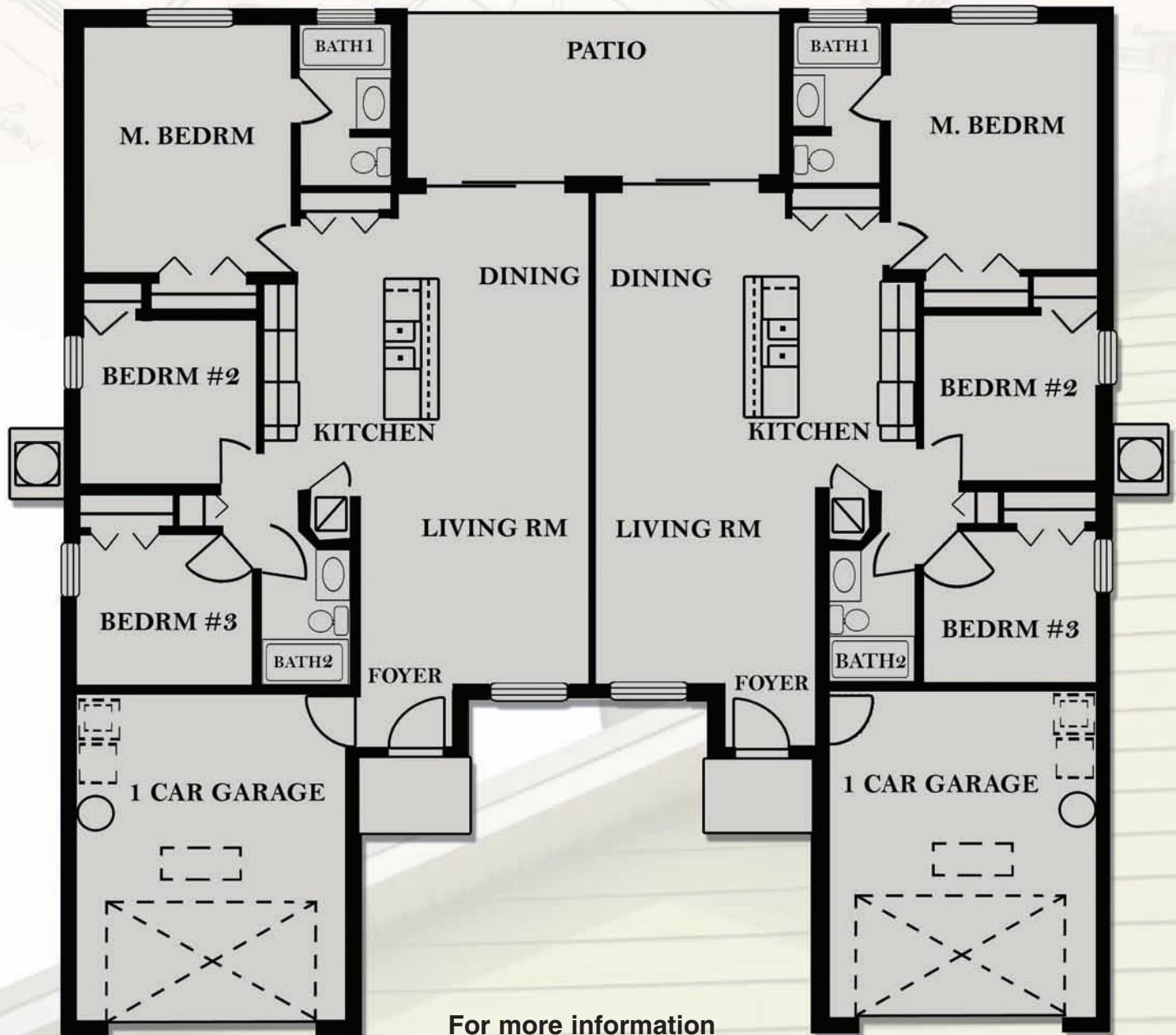
An affordable 3 bedroom, 2 bathroom house on an oversized 53 x 151 lot. Includes a fenced yard with no HOA. Located near downtown Orlando and proposed Citrus Bowl Stadium renovation. Possible 100% financing WAC. **\$165,000.**



For more information
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DUPLEX LOT ON MACON PARKWAY • ORLANDO

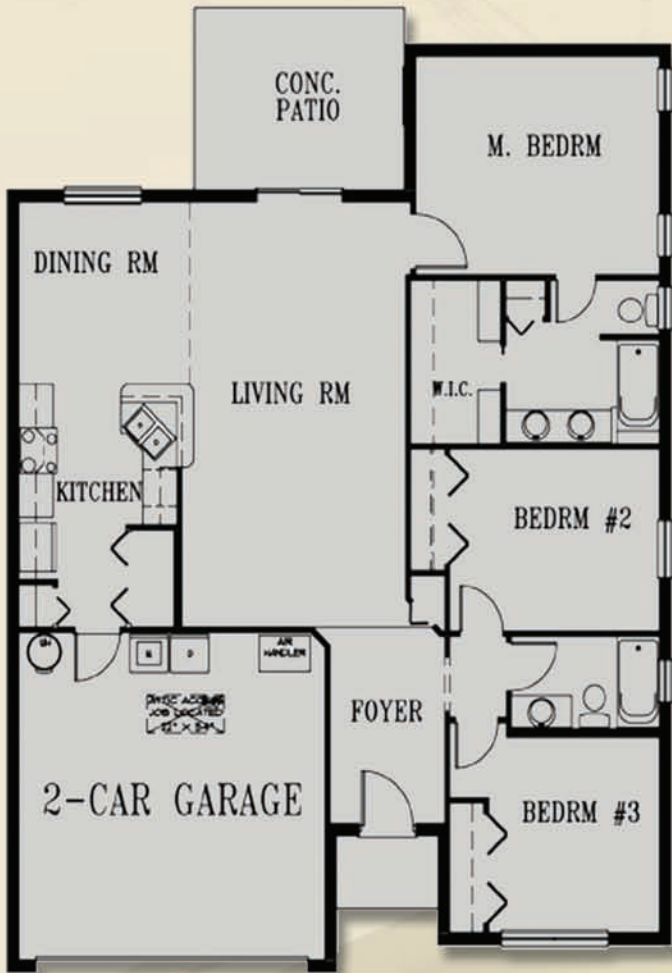
Affordable new duplex units in Wedgfield. 3 bedroom, 2 bath with one car garage and many upgrades. Priced below appraised value. **\$159,900** per unit.



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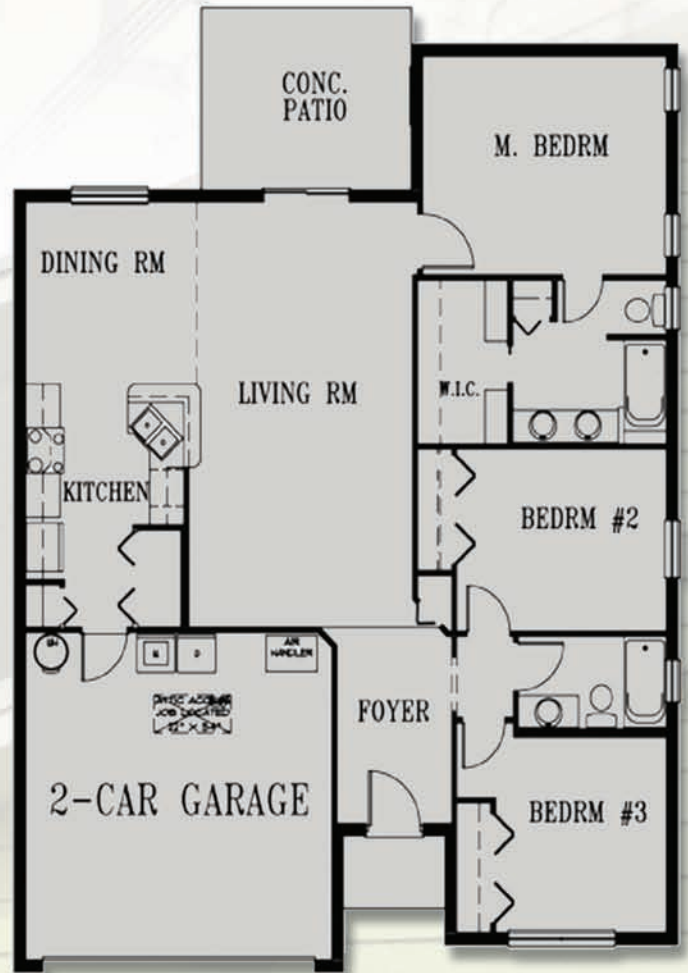
1547 Golfside Village Blvd. Apopka

Affordable new 3 bedroom, 2 bath home with two car garage in Errol Estates area. Great neighborhood near SR 429. 2-10 Builder's Warranty with great financing options available. Corner lot. **\$225,000**



1624 Golfside Village Court. Apopka

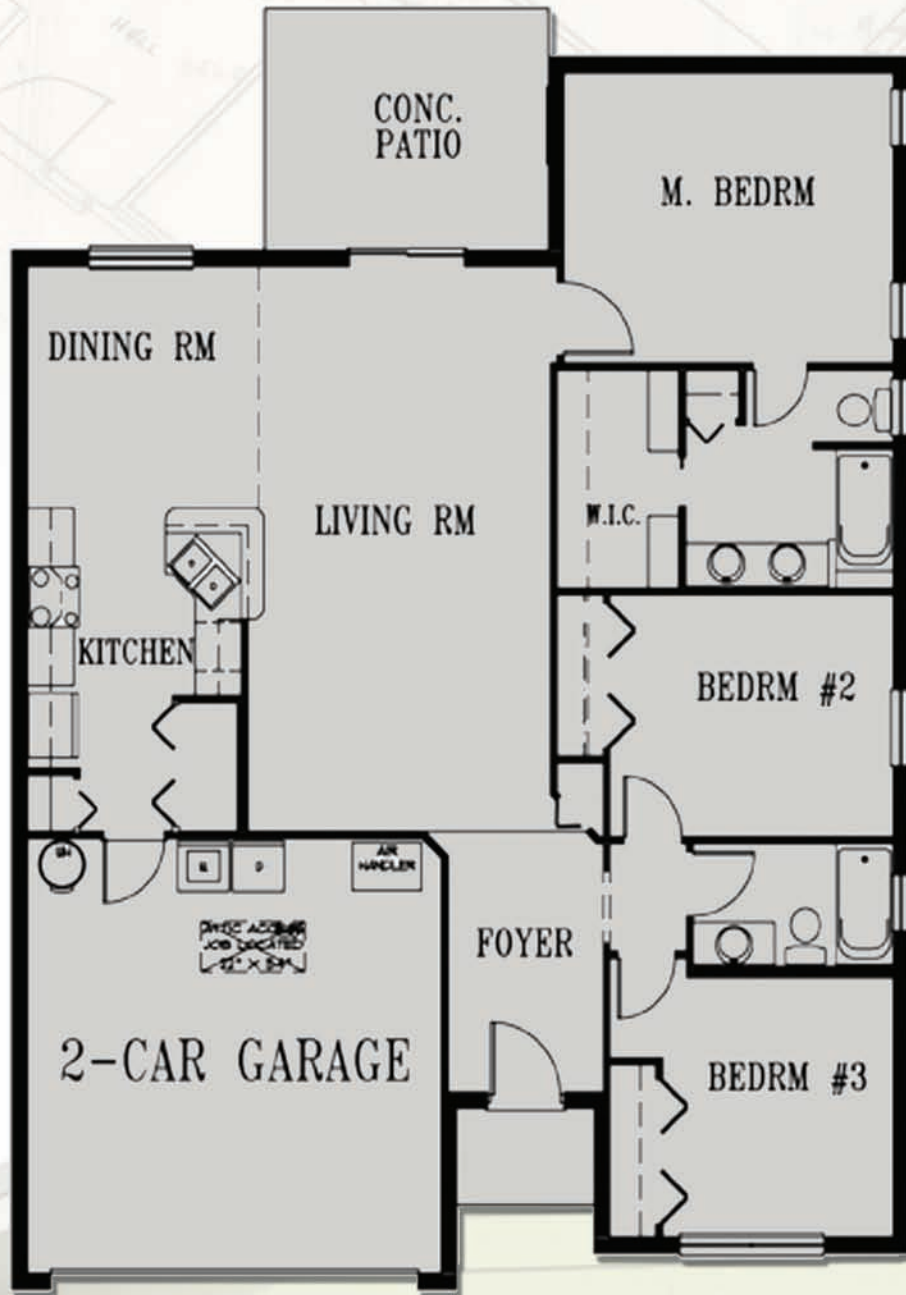
Affordable new 3 bedroom, 2 bath home with two car garage in Errol Estates area. Great neighborhood near SR 429. 2-10 Builder's Warranty with great financing options available. Corner lot. **\$229,900**



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1084 Sweet Tree Court. Apopka

Affordable new 3 bedroom, 2 bath home with two car garage in Errol Estates area.
Great neighborhood near SR 429. 2-10 Builder's Warrantees with great financing options available.
Cull de Sac lot. **\$219,900**



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Lionel

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LICENCE CGC 150825

TOTAL LIVING	1411
LANAI	0
ENTRY	0
GARAGE	353
TOTAL	1763 sq. ft.

Lazaro

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TOTAL LIVING	1794
LANAI	60
ENTRY	23
GARAGE	376
TOTAL	2353 sq. ft.

Giselle

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TOTAL LIVING	1411
LANAI	0
ENTRY	0
GARAGE	353
TOTAL	1763 sq. ft.

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Models

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1ST FLOOR LIVING:	1570
2ND FLOOR LIVING:	841
TOTAL LIVING:	2411
GARAGE:	465
ENTRY:	39
COVERED PORCH:	82
TOTAL UNDER ROOF:	2997

SABRINA

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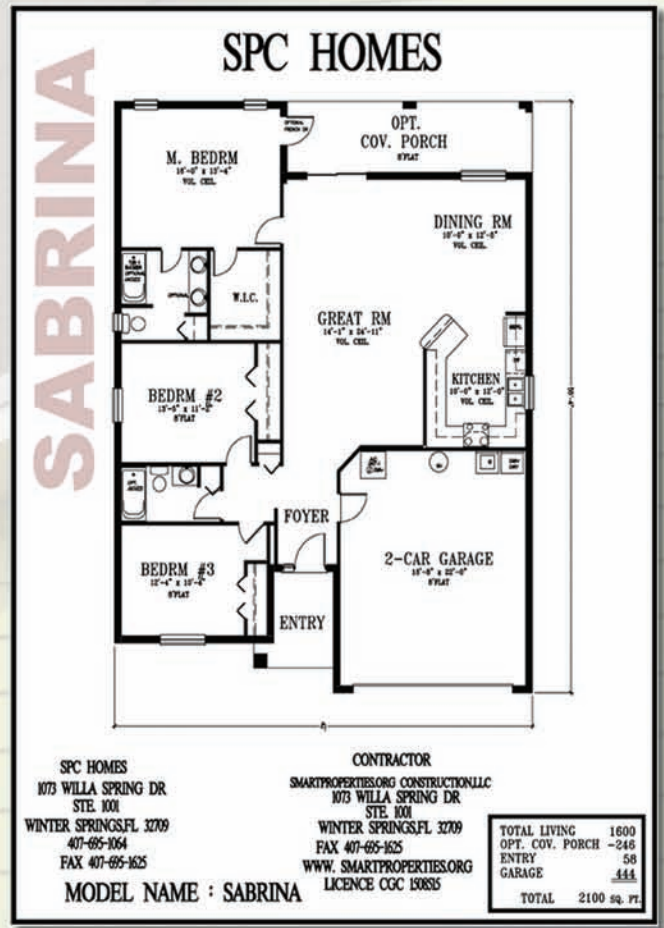
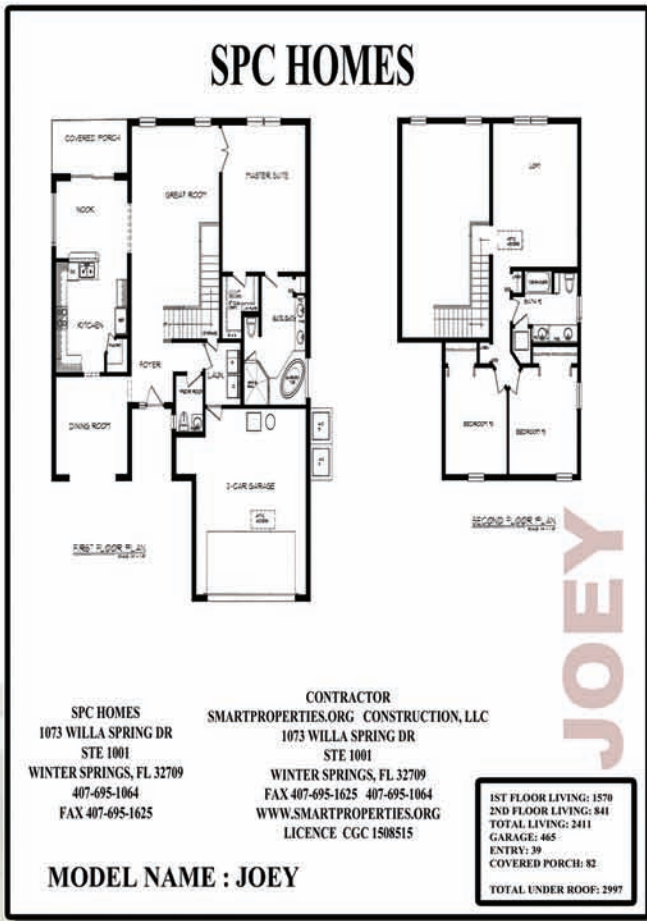
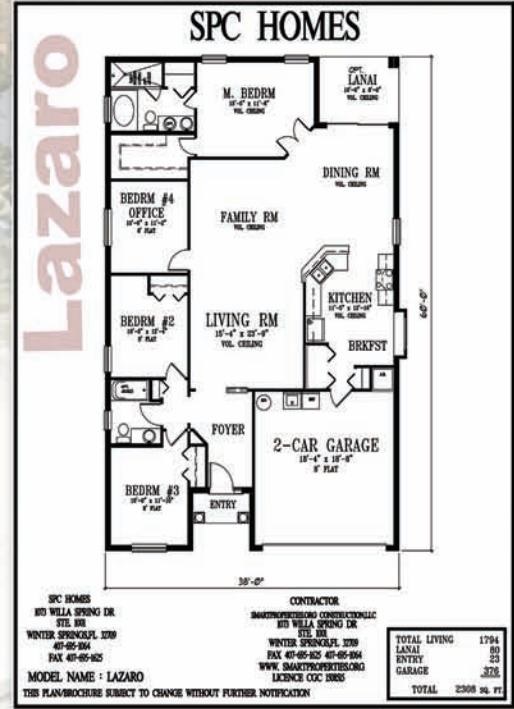
TOTAL LIVING	1600
OPT. COV. PORCH	-245
ENTRY	58
GARAGE	444
TOTAL	2100 sq. ft.

Lake Todd

ESTATES

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Hispanic Culture Builds Strength through Latin Builder's Council

By: Aimee Shea

As a Central Florida Commercial Paint Sales Representative for Color Wheel Paint & Coatings and member of the Home Builder's Association, Pedro Rodriguez recently found a growing passion to awaken the formerly dormant Latin Builder's Council. With the help of HBA President Carmen Dominguez, Pedro, as council chair, aims to create an educational environment and high support level for Latino builders and subcontractors in the rapidly growing industry seen today.

"I see a lack of focus on the Latino culture in the building industry and understanding of their unique needs whether it be Spanish language forms, creative paint color schemes, or just some Cuban coffee on the jobsite," Pedro comments.

The Latin Builder's Council, as a branch of the Home Builder's Association, provides networking opportunities in the Metro Orlando area, including Osceola, Orange, and Seminole counties. Latinos hold a \$40 billion buying power in the building industry today and they can find a support vehicle in the Latin Builder's Council as well as opportunities to open doors to other Latino builders or trades.

Pedro believes, "It's all about members helping members, we want them to know they don't have to do it on their own."

The Latin Builder's Council welcomes any current member of the Home Builder's Association, and not just those of Latino descent, to see the benefits of finding a specific outlet to learn more about the Latino building culture and to gather with other builders and trades in the industry.



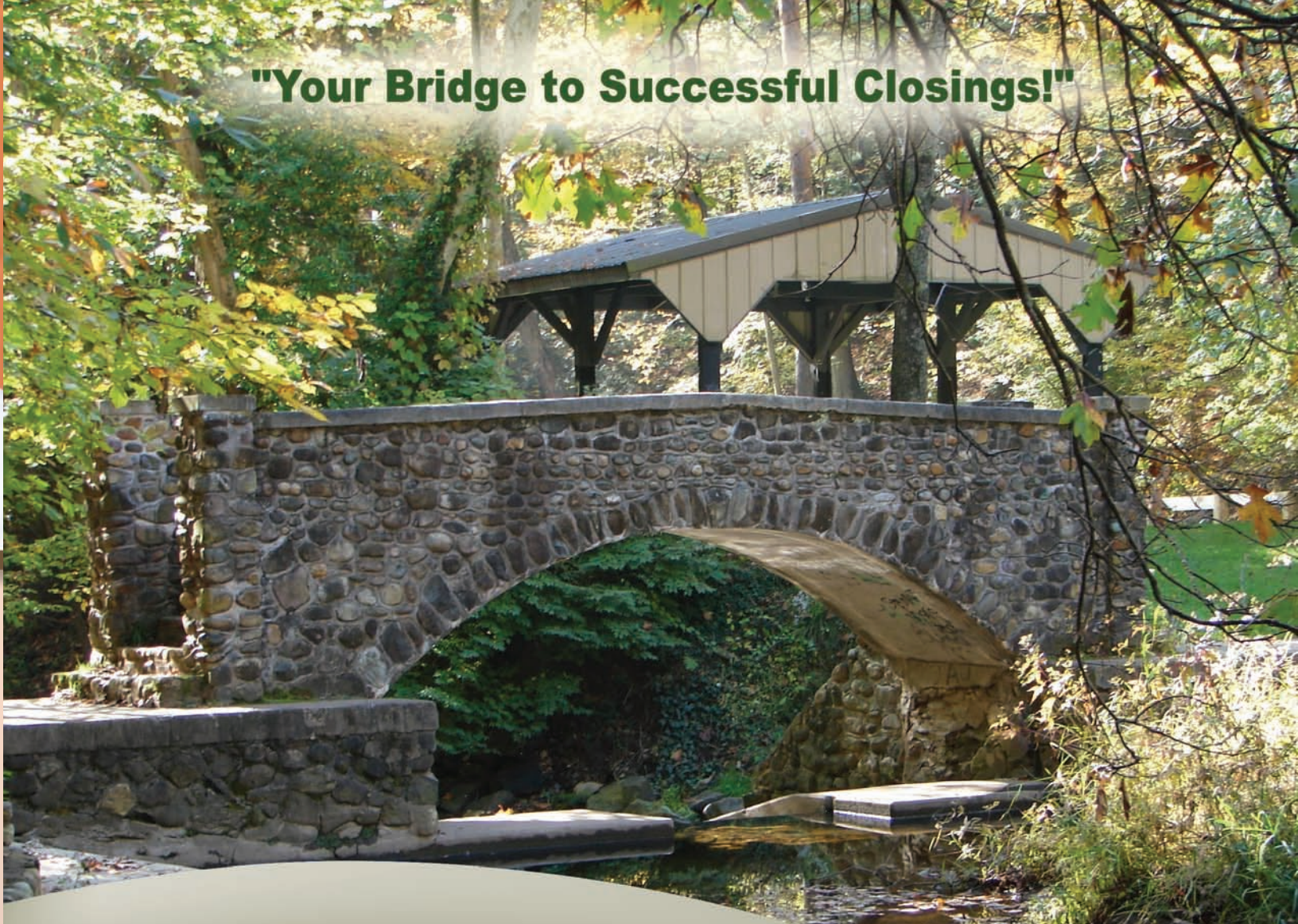
With only about 15 paying members currently, and three meetings behind them, Pedro Rodriguez intends to pinpoint the specific benefits for each potential member of this council, whether it is a home builder finding a painter or a realtor in need of a real estate attorney. An executive board was formed to lead and shape the future of the council, piecing each component of the council together, including budget, communications, and special events. The council will meet once a month at the Home Builder's Association main office to keep up to date with business and maintain specific goals.

The future holds much promise for the Latin Builder's Council given that the Latino influence of the Metro Orlando area contributes to the significant need for educational growth and support. Pedro Rodriguez anticipates a strong Latino presence in both political and community issues concerning the building industry.

Pedro foresees, "Latinos truly making their presence known. There are so many of us and it is time to make our voice heard."

For more information on how you can become involved in the Latin Builder's Council contact Pedro Rodriguez at 407.462.5413 or prodriguez@colorwheel.com.

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IN THE SPOTLIGHT...



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Bio: Broker and owner Lorena Ortega founded International Professional Realty and Mortgage with the idea of enriching the Hispanic market through local and international sales. Conducting over fourteen million dollars in real estate transactions in 2006, her knowledge of business as well as the foreign market has made her a leader in this industry.

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